

Message Text

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PAGE 01 RABAT 04694 301642Z

65

ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 COME-00 AID-05 AGR-10 USIA-15

(ISO) W

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R 301600Z SEP 75

FM AMEMBASSY RABAT

TO SECSTATE WASHDC 6584

INFO AMCONSUL CASABLANCA

USMISSION NATO

UNCLAS RABAT 4694

E.O. 11652: N/A

TAGS: BTRA MO

SUBJECT: WORLD BUSINESS COUNCIL VISIT TO RABAT SEPT 26-29

1. REPRESENTATIVES OF EIGHT US COMPANIES ACCOMPANIED BY WIVES VISITED RABAT SEPT 26-29 BEFORE PROCEEDING TO FES, MARRAKECH, AND CASABLANCA. THE VISIT WAS A SUCCESS, ALTHOUGH GROUPS' FLIGHT ARRIVED THREE HOURS LATE; NEARLY TOO LATE FOR RECEPTION GIVEN IN THEIR HONOR BY CHARGE. GUESTS INCLUDED MOROCCAN GOVERNMENT AND PRIVATE BUSINESS REPRESENTATIVES, REPRESENTATIVES OF US FIRMS IN MOROCCO, COMMERCIAL COUNSELORS FROM LOCAL EMBASSIES AND ECONOMIC, AID, AND AGRICULTURAL OFFICERS. IN SPITE OF LATE ARRIVAL AT RECEPTION, USEFUL CONTACTS WERE MADE AND GOOD TONE FOR VISIT WAS ESTABLISHED AND LASTED THROUGHOUT TIME IN RABAT.

2. SATURDAY MORNING MEN ONLY MET WITH GOM AUTHORITIES ON TRADE AND INVESTMENT IN OFFICE OF PRIME MINISTER FOR PRODUCTIVE BRIEFING. GROUP WITH WIVES THEN MET WITH CHARGE AND EMBASSY COUNSELORS, AID AND USIS OFFICERS FOR SHORTER BRIEFING, FOLLOWED BY LUNCHEON WITH SAME OFFICERS. GROUP THEN WENT ON TOUR OF RABAT. WBC HELD SECOND EVENING RECEPTION FOR GOM OFFICIALS THEY HAD MET THAT MORNING AS WELL AS EMBOFFS.

3. ONE CLEAR TRADE OPPORTUNITY (SPRINKLER SYSTEM) APPEARS
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TO BE IN OFFING AND ONE INVESTMENT (HOTEL OR MOTEL)

POSSIBILITY IS BEING SERIOUSLY CONSIDERED. PRELIMINARY
CONTACTS WERE BEGUN ON ADDITIONAL TRADE AND INVESTMENT
POSSIBILITIES. GROUP PRONOUNCED VISIT GRAND SUCCESS.
ENTIRE TRIP WAS AT EXPENSE OF WBC. GROUP CAME TO RABAT
FRESH FROM CONFERENCE IN MAJORCA WITH BRIEFINGS BY GEN
HAIG AND AID ADMINISTRATOR PARKER, BOTH OF WHOM REPORTEDLY
PERFORMED BRILLIANTLY.COON

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